

# Participant Fundraising Tips

## GET STARTED ASAP!

Don't pull an all-nighter and wait until the day before your event to start asking for donations. You'll keep stress at bay and avoid disappointment if you start your fundraising efforts early!

## MAKE A DONATION.

Show people you're serious about meeting your fundraising goal by making a contribution yourself. Share your donation on social media and ask people to join you in fundraising for an important cause. Even if it's a small donation, people like seeing you practice what you preach!

## SHARE YOUR PERSONAL FUNDRAISING PAGE ON SOCIAL MEDIA.

Take a break from the cute cat videos to post about your fundraising efforts on Facebook, Instagram, or any other social media platform you use. Don't forget to include the link to your fundraising page in your post to make it easy for people to donate.

## RAISE THE BAR.

If you meet your fundraising goal, raise it! People are more likely to give if you haven't met your goal yet. To update your goal, just login to [uniteforbleedingdisorders.org](http://uniteforbleedingdisorders.org), go to Your Page and then Settings.

## PERSONALIZE YOUR FUNDRAISING PAGE.

When you tell people why a cause matters to you, they listen. Use your personal fundraising page to relay a personal experience with your chapter and its mission. Tell your friends and family how the cause aligns with your beliefs and values. When something matters to you, it matters to the people who know and love you!



### **FIND A MATCH.**

Companies will often match their employees' gifts. Find out if your employer has a matching gift program by going to [uniteforbleedingdisorders.com](http://uniteforbleedingdisorders.com), hovering over the Fundraising tab, and choosing Matching Gifts. Make sure your supporters also know to check if their employer matches gifts.

### **ASK MORE THAN ONCE.**

It happens - people get busy and forget you asked them for help. Send out reminders with a link to your personal fundraising page by email, text, or social media.

### **JOIN A TEAM.**

Need some encouragement? Consider joining or creating a team! You can form a team with friends, family, or coworkers, or join one someone has already created. You'll be working toward the same goal and can motivate each other!

### **THANK YOUR DONORS.**

You like to be thanked by the organization you're raising funds for, right? Make sure you do the same for everyone who helped you meet your goal! Send a note, post a video, sing their praises on social media! Being appreciated gives everyone that warm fuzzy feeling.

